

SECTION 11

BLOOD DONOR



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SECTION 11 – BLOOD DONOR COMMITTEE

11.1 Hosting A Blood Donor Clinic

Your Lodge can take part in this worthy Charity by either promoting the giving of blood or by acting as a 'host Lodge' for a specified period of time at an already established blood donor clinic. All donations given either individually or by all those who attend your time of acting as a host will count toward our Grand Lodge blood donors' award program. It is a worthy cause and one that can perhaps revitalize some of those members who are looking for a more active community involvement.

**If you have a question, please contact the Canadian Blood Services by Calling:
1- 888- 2 - Donate or 1- 888-236- 6283**

Those Eligible to be Included in a Lodge's Annual Blood Donors Report

- A Mason and his family.
- A Mason, his relatives, and friends, who donate through his encouragement or advising of a clinic attended.
- Total count of units collected at a Blood Donor Clinic hosted or supported by your Lodge.

When two or more Lodges are hosting, sponsoring, or supporting another organization's Blood Donor Clinic, they would divide the numbers equally.

Certificates

Masonic Blood Donor Award of Merit Certificates will be provided to all Masonic Donors; beginning with the *first donation* and followed by certificates for 25, 50, 75, 100, 150, 200, 250, etc, donations.

If you attain one of the above numbers, contact your local Lodge Blood Donor Chairman or your District Blood Donor Chairman. He will then make arrangements for the presentation.

IF YOU KNEW ----- when you gave blood, you gave someone

- Another day at the beach
- Another night under the stars
- Another talk with a friend
- Another laugh
- Another hug
- Another chance

Would You Help Save a Life?

11.2 Partners For Life

11.2.1 About the *Partners for Life* Program

Together we can save more lives. Just think. By donating blood you can save the life of a father. A sister. A husband.

Now imagine how many more people could be saved if your organization became a member of the "Partners for Life" program.

Canadian Blood Services is proud to work with hundreds of corporations and community organizations nationwide each year in support of our "Partners for Life" program. As members of this lifesaving program, companies, government agencies, community groups, schools, service clubs, faith organizations and many others demonstrate their commitment to saving lives through donating blood, platelets and plasma.

11.2.2 Benefits to Becoming a Partner For Life

- **Saving Lives:** You can broaden your ability to save lives by leveraging your partnership with Canadian Blood Services at multiple locations across the country.
- **Member Morale:** Saving lives together is the ultimate team builder for your organization and will instil a sense of pride amongst employees within a company committed to making a difference.
- **Organization Reputation:** Partnering with Canadian Blood Services is a great way to build a stronger community profile for your organization and meet social responsibility objectives.
- **Build Your Organization:** Research shows that Canadians are more likely to have a positive impression of organizations who visibly support Canadian Blood Services. "According to a study by Ipsos Reid, 71% of Canadians strongly agree that corporations who host blood donor clinics are doing a good thing, and 78% of Canadians would be more likely to purchase products or services from corporations that visibly support blood donation in Canada". We can help you develop programs to capitalize on this opportunity.
- **Recognition:** Donations affiliated with your organization are tracked by Canadian Blood Services for formal recognition of your organization.

11.2.3 Electronic Tracking of Donations

Electronic tracking of blood donations has always been available for the Grand Lodge totals had we tracked donations in that manner. However, historically we have tracked numbers of a District and Lodge wide basis.

After much time and effort the Blood Donor Committee is pleased to announce that electronic tracking is now available to individual Districts. In order to qualify for this “Partners For Life” service each donor (family or friend), after signing the pledge form has an opportunity to sign a member Registration Form. When doing so each donor must ensure that they sign as the organization as follows; “York Masonic District or Sarnia Masonic District”. Please note that in order for the electronic tracking to be accurate, the word **“Masonic”** must be included in the district name.

Once the registration form has been completed each donor will receive an I. D. number to give when providing blood. It is this I. D. number that allows for the tracking of donations by an organization.

After each clinic the results will be posted on the Canadian Blood Services (CBS) website the following day, for all organizations to retrieve their numbers quickly. If each Masonic District takes advantage of this opportunity it will ensure a more accurate count of donations and it will expedite the updating of district totals. Should there be any questions about this great opportunity, please contact the Grand Lodge Blood Donor Committee Chairman.